

World Equestrian Brands, LLC To Sponsor “Tack Matters” Award During 2012 Dressage Season

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- [2012 Dressage in Florida](#)

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The "Tack Matters" award is sponsored by World Equestrian Brands and will be awarded during the 2012 South Florida Dressage Circuit

Wellington, FL – Dressage riders competing on the 2012 Dressage circuit in south Florida will have the opportunity to win prizes from World Equestrian Brands extensive line of tack and equestrian products thanks to a new award called “Tack Matters.” Sponsored by World Equestrian Brands, the US distributor of Amerigo saddles and strap goods, Vespucci, E.A. Mattes, Equilibrium products, the “Tack Matters” Award recognizes riders competing in functional, beautiful and well-fitting tack. “World Equestrian Brands is really excited to be sponsoring the “Tack Matters” Award during the dressage season. Being in Florida in the winter is certainly the place to be, and we look forward to seeing the riders and of course all of the winners of this new award,” said Robin Moore, President of World Equestrian Brands.

“The tack we use on our horses certainly does matter and we hope this award helps bring awareness to the importance of proper, well made and great fitting tack. World Equestrian Brands has a complete line of products for dressage riders and we know the winners of the ‘Tack Matters’ Award are going to be thrilled to get to pick something from our extensive line of must-have products.”

The Vespucci, Amerigo and Amerigo Vega products carried by World Equestrian Brands are designed by Peter Menet, who has developed a following among top riders in the world as an expert saddle, bridle and equestrian product designer. “Peter follows the philosophy of using the natural biomechanics of the horse to create accessories and tack that helps optimize your horse’s true potential,” Moore said.

Moore added that Menet has designed a Vespucci Dressage Series of bridles, featuring the Vespucci Rolled Weymouth and Snaffle bridles used by so many world-class riders. “We have some awesome Vespucci bridles that come in patent leather, which are really smart looking and have been a big hit among riders,” Moore said, adding that World Equestrian Brands also carries a beautiful line of Vespucci Browbands to compliment your favorite Vespucci Bridle, including browbands made with Swarovski crystals.

World Equestrian Brands also carries Equilibrium Products, including the latest technology from Equilibrium – the Tri-Zone® Airlite Tendon and Fetlock Boots. The Airlite series of leg protection is updated technology of the Tri-zone range. “Airlite technology uses a triple layer system to deliver high levels of protection while maintaining flexibility, breathability and remaining light weight,” Moore said. “The technology comes from years of research and testing by scientist, veterinarians and professional riders.” Equilibrium is very well known for the Stretch & Flex wraps, which are a favorite among dressage riders for protection that is supportive, yet importantly assists in keeping the horses legs cool.

A huge hit among horse owners is Equilibrium Therapy’s Massage Mitt and Massage Pad, carried by World Equestrian Brands. “The Massage Mitt is the result of three years of research by Equilibrium Products and they have made a significant impact on the equestrian market by making massage therapy affordable for everyone,” Moore said.

Moore said riders are always pleased to learn that World Equestrian Brands carries the E.A. Mattes Couture Collection of Saddle Pads and the E.A. Mattes Couture Fly Bonnets. “Mattes has deservedly earned the reputation as the industry leader with the technical capabilities offered by the pads -- Spine Free™ design, anatomically correct topline, dense, resilient sheepskin, and durability that only comes with quality materials. The Correction Pads are also one of a kind -- great for incremental improvements due to the nature of the shims we use. People try to copy the pads for a reason, but there is only one Mattes,” Moore said.

“We are excited to be part of the 2011/2012 Dressage season and we look forward to dressage riders getting to learn more about the technical benefits our products,” Moore said. “I encourage everyone to visit our newly upgraded website. It is chocked full of testimonials from riders, offers a retailer locator as well as our complete World Equestrian Brands catalog.”

To learn more about World Equestrian Brands visit their website at www.worldequestrianbrands.com or call 1-888-637-8463.